

Connor Selfridge

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San Francisco, CA

EDUCATION

Santa Clara University

Bachelor of Science: Economics

Master of Science: Finance & Analytics, Santa Clara University

Santa Clara, CA

Graduated: Cum Laude

2025 - Present

WORK EXPERIENCE

Marathon Digital Holdings (MARA) | *Revenue Operations Specialist*

Jan 2026 – Present

Growth Strategy Analyst Intern

June 2025 – Jan 2026

- Built deal forecasting models for Exaion, MARA's majority-owned Sovereign AI infrastructure subsidiary.
- Analyze blockchain services revenue pipeline and identify growth opportunities across MARA's digital asset business lines.
- Evaluated ASIC miner efficiency on a J/TH basis across hardware generations to optimize Bitcoin mining capital allocation.
- Modeled ROI on data center infrastructure builds and energy contracts to support site selection and expansion decisions.
- Researched innovative mining strategies including immersion cooling and stranded energy sourcing to improve margins.

Shield3 | *Web3 Security Analyst Intern*

June 2024 – September 2024

- Mapped emerging onchain security threats across DeFi protocols, delivering threat intelligence to clients Uniswap and Optimism.
- **Presented strategic security findings** to C-level executives, informing institutional client acquisition and Web3 protocol strategy.
- Evaluated investment opportunities in on-chain lending platforms, tokenized commodities, and IP solutions to support business development in the Web3 ecosystem.

Jewel Bank | *Digital Assets & Stablecoin Operations Intern*

June 2023 – September 2023

- **Co-led the launch of an integrated stablecoin product** at Bermuda's first digital asset bank, leading impact testing, compliance review, and cross-functional coordination with the CSO.
- **Spearheaded onboarding of 50+ institutional clients** to a digital asset banking platform, managing KYC/AML processes.
- Supported regulatory compliance review under the Bermuda Digital Assets Business Act and coordinated seed funding due diligence with the Finance team.

Sumeru Equity Partners | *Private Equity Intern*

June 2022-August 2022

- Forecasted investment returns by tracking expenses and calculating **\$500M+** in leverage-free cash flow used in annual report.
- Executed a comprehensive portfolio analysis of current investments using valuation methods and calculating internal rate of return.
- Assisted Senior Accountant with closing books for Q3 and pitched **5+** ways to cut company costs to the Chief Financial Officer.

LEADERSHIP

Blockchain@SCU | *Founder & Co-President*

May 2023-June 2025

- **Established a partnership** with finance and business analytics professors to develop and certify an 8-Week course on blockchain.
- Sparked interest in blockchain technology on campus and recruited **100+** general members, an executive board, and research team.
- Enhanced expertise in Web 3.0 principles, including Decentralized Apps and smart contracts, through instructional leadership.

AFFILIATIONS & SKILLS

Skills: Revenue Operations, Business Development, Financial Planning and Analysis, Data Analysis, AI Infrastructure Strategy, Asset Management, Communication, Client Service

Interests: Blockchain, Private Equity, Stablecoins, Bitcoin Mining, AI Inference, Market Research, Basketball, Golf

Software: Python (Pandas & Seaborn), SQL, R (Programming), Microsoft Excel, Microsoft PowerPoint, HubSpot, Salesforce